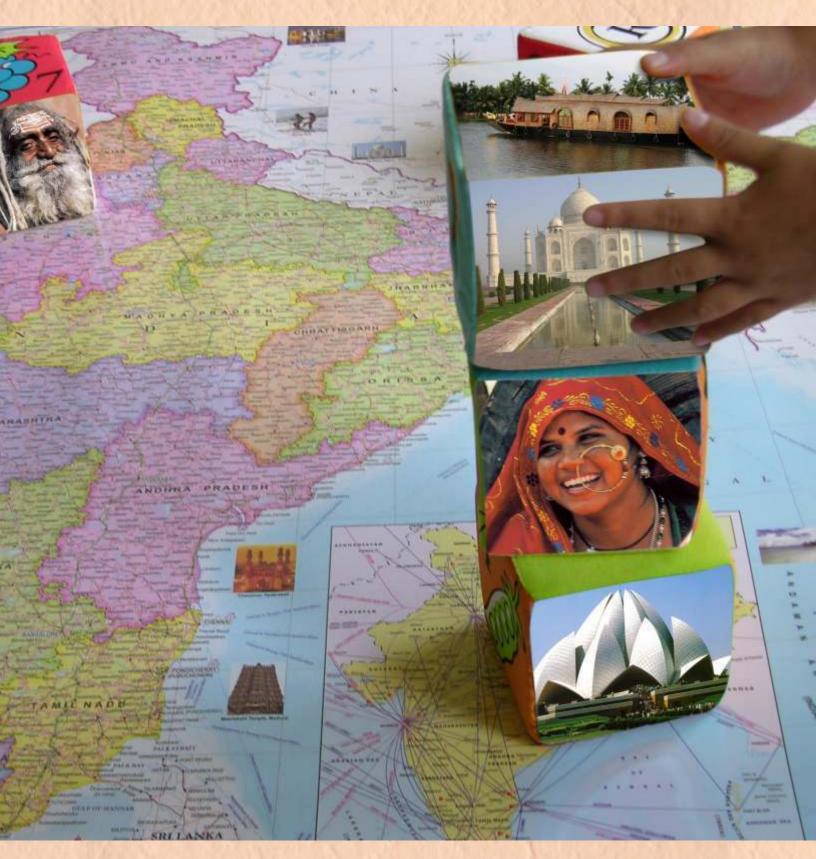
### **Build Your Own Visit**



# Easy Tours of India www.easytoursofindia.com \* 512 345 1122

#### What is custom travel?

Is it letting you pick a few destinations (or the same worn out theme) and then parading you through the same old tired monument tours that are in every travel company's repertoire?

#### We think not.

We believe that one of the key ingredients for great custom travel is your travel company's thorough knowledge of your destinations. Another is its ability to be flexible at the operational level without sacrificing quality.

Easy Tours will start by listening carefully when you tell us what you want, and how you like to travel. We will ask you a few questions. We'll submit a proposal (or two). We'll answer your questions once you've read that. We'll then make changes where you want us too.

Let's say you said to your travel company:

"You know, when I travel, I really enjoy watching different people (or palaces, or bazaars, or cuisines, or \_ \_ \_ )".







And your travel company assisted you in designing a great itinerary that let you experience your destinations with a focus on people. That would be pretty nice.

Let's say your travel company had their own staff every where, and they knew exactly what you wanted, and their services exceeded your expectations. You got to see a lot of people as you experienced destinations that you really enjoyed exploring. *This, too, would be pretty nice.* 

Let's say you woke up on the morning of Day 6 (or Day 10, or Day 16) and felt that you didn't really want to focus on people anymore. That maybe, for a few days, you would rather focus on palaces. And you told your travel company this.

Let's say that your travel company said "O.K." And the focus shifted right away so that the next few days were spent exploring your destinations & the local palaces.

Now that would be really nice!

At Easy Tours of India, we make such things happen on a daily basis. And we have a couple of thousand recent referrals that will vouch for that.







#### How do you build your own visit?

#### If you pretty much know what you want:

Please let us know what you want to do, see, & experience while you are in India. Call us and let us know this, or use our website's comprehensive 'Build Your Own Visit' Page. The detailed menu on the website (a small sample of the available options is shown on the next page) lets you design your own travels by selecting the cities, sights, wildlife parks, and itineraries of your choice. It also allows you to click on each menu option and research it a lot more (if you are so inclined).

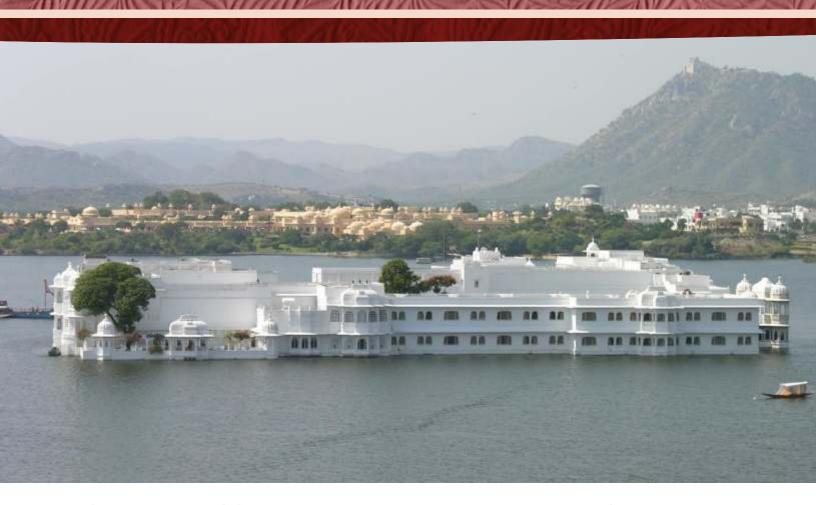
#### If you would like expert assistance:

Please let us know what sort of places, activities and experiences you like. Our US based India Specialists will then assist you in selecting from the vast selection of options available to you in India. Although you can use our website's comprehensive 'Build Your Own Visit Page' to do your research and send us an enquiry, we will spend quite a while with you on the phone as we inform you of your choices and assist you with logistics.

#### In either case:

Tell us the amount of attention you would like at all stages of the process, as well as how luxurious you want your travels in India to be, and we'll put together a customized itinerary that will make your travels in India one of your most memorable experiences.





**Build Your Own Visit** to India by selecting the cities, sights, wildlife parks and visits of your choice. You can start by just picking up the phone and calling us or you can use the Award Winning "Build Your Own Visit" Tool on our website.

**Choose from a large** and diverse selection grouped under the following categories. You can also use the website to research the cities, sights, wildlife parks and tours you want to include.

Cities in North India

Cities in South India

Sights in North India

Sights in South India

Wildlife Parks in North India

Wildlife Parks in South India

First Visit Series - Custom Tours

First Visit Series - Small Group Tours

Discover Visit Series - Custom Tours

Off The Beaten Track Series

#### **Facts about Easy Tours of India:**

- We design and facilitate custom luxury travel (in India) for more Americans then any other company on this planet.
- We offer great values on extraordinary services and hotels. Your time is the most precious commodity of all and we do not let it go waste.
- Easy Tours is the best at what we do because India is our sole focus. We're not middlemen selling tours to the whole world.
- We're an American company that has offices at every major tourism destination in India. We design & facilitate our own itineraries.
- Our USA based experts will help you design your visit and our large India based staff will ensure you have an amazing experience.
- The word "Tour" is used for want of a better term. We start by giving you all the information you need to customize your visit to your liking. Later on, as you explore India, you still have a lot of flexibility to make changes.



**About fifteen hundred** Americans have done custom explorations of India with us in the last four years. This does not include guests in our Small Group Series.

**Upon their return** from India, they all have another thing in common – they tend to rave about our services. A small sampling of their detailed comments is on our website.

"the best trip of our lives (and we travel frequently!)" / "Hotels were perfect & the tour guides were excellent" / "personal attentive service – an absolute pleasure" / "so much nicer then the trip my friend took" / "an amazing experience and memories that I will treasure forever" / "you were great pre-trip – an amazing 21 days" / "an extraordinary trip" / "nothing but the highest praise for Easy Tours of India" / "Our trip was fantastic, all arrangements exceeded our expectations – simply excellent."

**Almost all of them** also have a third thing in common – they will be happy to share their experiences with you. We encourage you to communicate with some before you finalize a reservation.

#### These are seasoned

travelers that have explored many parts of the planet. They have stayed at the best European & American hotels, flown on the world's premier airlines, and been pampered by the best that the western world has to offer.

**The recurring theme** in their feedback is that our staff and the hotels, escorts & guides, airlines, dining, vehicles, spas, activities, & entertainment were all unsurpassed by anything in their experience.



#### Review our comprehensive website & these other brochures: "The Discover India Series" & "The First Visit Series"

**The First Visit Series** are popular itineraries that can be enjoyed on you choice of dates or as part of our Small Group Tours. These Small Group Tours range from 8 to 20 days (customization can make that shorter or longer) with a group size of 12 guests or less. There are numerous departures throughout the year.

**The Discover India Series** allow you to concentrate on more specific areas and agendas. They can be enjoyed on your choice of dates and customization to accommodate your preferences is a regular feature.

**Our knowledgeable staff are always just a phone call away** - whether it is to give you information and advice, make recommendations or offer alternatives. Hundreds of our guests (who are willing to be references for you) have praised us extensively for the services we provided before their tour began - no other agency can make such a claim.

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