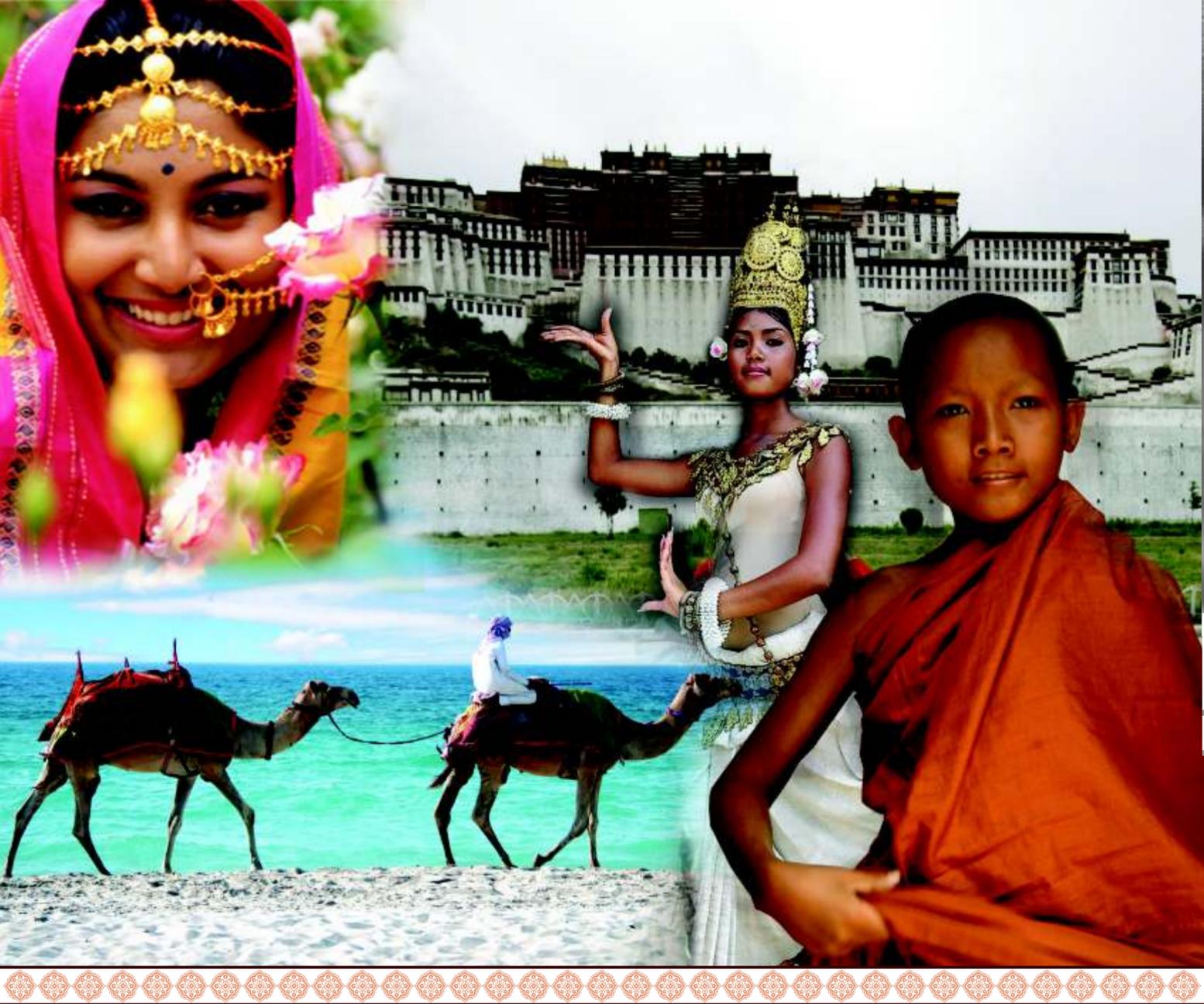


*Asia*

*A Portrait by Easy Tours*



*Do you dream in black & white ?*



*Let Easy Tours color your dreams*



- ◆ *About Easy Tours* 1
- ◆ *Experience World Class Luxury* 2 ~ 4
- ◆ *Create Everlasting Memories* 5 ~ 6
- ◆ *Dream of Eternal Love* 7 ~ 8
- ◆ *World's Easiest Travel Planner* 9
- ◆ *Travel with a Conscience* 10
- ◆ *India* 11 ~ 14
- ◆ *Dubai* 15 ~ 16
- ◆ *Nepal* 17 ~ 18
- ◆ *Malaysia* 19 ~ 20
- ◆ *Cambodia* 21 ~ 22
- ◆ *Vietnam* 23 ~ 24
- ◆ *Bhutan* 25
- ◆ *Tibet* 26
- ◆ *Laos* 27



*World's Finest Travel Facilitators®*

## About Easy Tours

Easy Tours is the highest rated luxury travel facilitator on this planet. We have achieved this by understanding a few simple truths and by adhering to a few key principles –

- › Your time is your most valued possession, followed by your money – we do not waste either.
- › We specialize in Asia – Asia is all we offer. We don't sell the world – we're not middlemen.
- › You will deal with passionate experts – we have offices all over Asia, as well as support offices in North America, that are all staffed by Asia Specialists. Unlike most tour companies, we are not middlemen that hand you over to local agents at each destination.
- › One result of this expertise is our ability to take your preferences and convert them into superbly planned & exquisitely facilitated custom experiences.
- › We offer a selection of escorted small group & ultra small group tours including many that combine destinations in more than one Asian nation.
- › There are over two hundred itineraries in our portfolio of unique experiences, including many that combine destinations in more than one Asian nation. Depending on the destinations, these are available at two or three different levels, ranging from fairly luxurious to bordering on decadence.
- › Personalized Service: our average guest communicates with their Asia Specialist over 16 times before they depart. They then praise our US based guest support staff. Once they

experience our services in Asia, they elevate their praise to levels that other companies do not even set as a goal. Here are just a few verifiable examples:

*“The best trip of our lives (and we travel frequently!)” - “Hotels were perfect & the tour guides were excellent” - “personal attentive service - an absolute pleasure” - “every time we saw an A & K tour bus or tour guide we looked to the heavens and thanked the stars that we were on your tour rather than theirs” - “so much nicer than the trip my friend took” - “an amazing experience and memories that I will treasure forever” - “you were great pre-trip - an amazing 21 days” - “an extraordinary trip” - “nothing but the highest praise for Easy Tours” - “Our trip was fantastic, all arrangements exceeded our expectations - simply excellent.”*

These comments are from seasoned travelers that have explored many parts of the planet. They have stayed at the best European & American hotels, flown on the world's premier airlines, and been pampered by the best that the western world has to offer.

The recurring theme in their feedback is that our staff and the hotels, escorts & guides, airlines, dining, vehicles, spas, activities, & entertainment were all unsurpassed by anything in their experience.

## Experience World Class Luxury



Premier Hotels in Asia offer luxuries and service second to none. There are more Hotels in Asia rated among the top 20 Luxury Hotels in the world than all of North, Central & South America combined.

Examples of these are the amazing hotels in Dubai (such as the Burj Al-Arb), the Oberoi

Villas Resorts and the many spectacular Taj Group Palaces and Forts that have been converted to luxury hotels, with furnishings and services that were once the trappings of royalty.

We know the better establishments at the levels we deal in, starting from the moderate luxury of our 'Deluxe Level' establishments and



up to the almost decadent accommodations & services of the very best hotels in the world at our 'Opulent Level'.

Our local insight and contacts enable us to stay abreast of changes in facilities and service standards, as comfort levels and management do change, along with service levels.

We have an established relationship with the best hotels, resorts, and lodges at our destinations and we get contracted rates that are well below their retail pricing. This allows us to provide you with great values on the best rooms and suites available.

The level of service you experience will amaze you. Nothing the luxury establishments that the west has to offer prepare a guest for the extreme level of service they experience while they tour Asia with us. We have thousands of past guests that are willing to vouch for this fact.



Asia offers among the finest spas on the planet and ancient organic treatments and therapies that are far more beneficial (especially in the long term) when compared to what modern western medicine has to offer.

Other ways of rejuvenating and (legally!) indulging yourself are available at almost all destinations & can be reserved through our Guest Relations Department.

Our local staff is trained and equipped to help you resolve all foreseeable problems quickly. Physicians are usually available around the clock at all the cities in our itineraries. Basic medical care can be arranged at all our destinations, including remote locations such as wildlife parks.

Your visit facilitator has access to the best available resources, and can locate & supply almost anything a visitor might need.



## Create Everlasting Memories



How would you like a job where people constantly tell you things like -

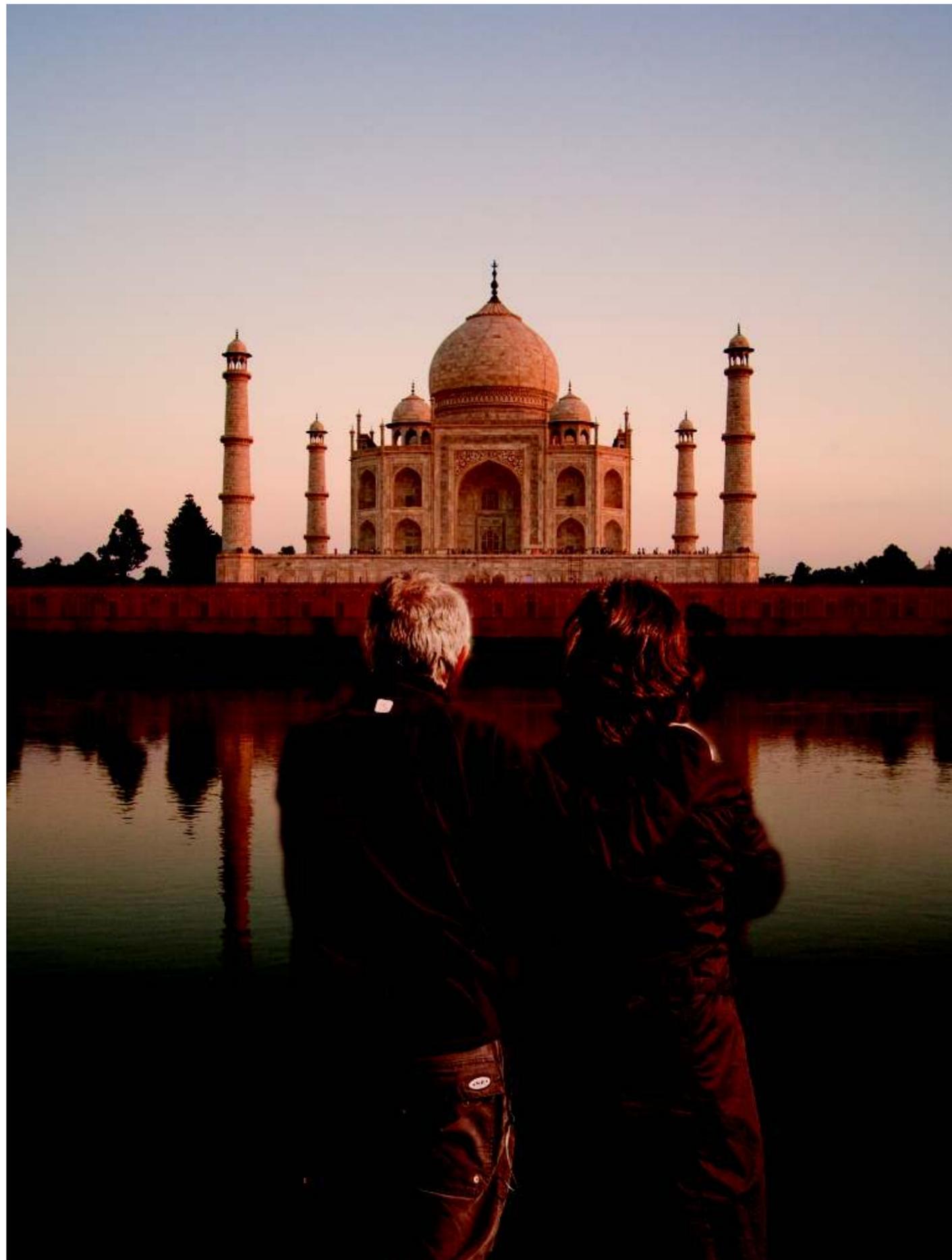
- › *Thank you for making my lifelong dream come true.*
- › *This was the best trip of my life!*
- › *I have never experienced anything like this.*
- › *The very best service I have ever received!*

What do you remember most about your travels? What were the best experiences?

We believe the most memorable travel experiences occur when something or someone touches your heart. It can be your first glimpse of an amazing view, or a sunrise (or sunset) that defies description. It can happen when you arrive at a monument and the scale and/or the beauty of the structure amazes you because nothing you had read or seen had prepared you for the reality in front of you.

For many of us it comes from unexpected contact with another being; being a witness to the innocent merriment of a child, receiving a gracious greeting from a stranger in a foreign land, it can even occur (as you drive by) in as fleeting a moment as when your gaze meets a stranger's eyes.

At Easy Tours we get the feedback listed above all the time, without ever soliciting it. We have thousands of guests that are willing to make these same statements (about us) to you. We pride ourselves on specializing in providing these moments. Nothing is more gratifying (to our local staff) than the expression on your face when they facilitate an experience that really touches you. Nothing is more gratifying to us (in the sales & design offices) than the e-mail or phone call when a guest tells us that our efforts far exceed your expectations.



## *Dream of Eternal Love*

Asia has an incredible array of options to offer a traveler with romance in their soul. While there is no shortage of tales of valor and gory battles, it is in fables of love and devotion that Asia excels.

Let's start with the world's most amazingly beautiful monument, the Taj Mahal. It was inspired by, and dedicated to, a king's love for his beloved. No matter how many pictures you've seen or glowing descriptions you've read, your first sight of the Taj will leave you speechless.

We will not attempt to describe the incredible beauty of the monument, nor the ambiance of its surroundings. Better writers and poets have tried and failed.

When it comes to man's love and devotion for God, the awe-inspiring monuments that exist all over Asia are far too numerous to count. How were the ancient Buddhists & Hindus (and other devout sects) able to achieve such amazing marvels as Angkor & Ajanta/Ellora?

Easy Tours local specialists have lived and breathed these monuments for all their lives. They will tell you the tales with a passion that you will feel, and you will also sense their pride in their heritage as they share their emotions with you. The amazing beaches and resorts that you will find on the Malaysian and Indochinese coast are unmatched except by the spectacular ocean that surrounds islands such as the Maldives.





Easy Tours is proud to introduce the “World’s Easiest Travel Planner™”. A revolutionary interactive travel planner, this proprietary tool is two generations ahead of anything currently available in the online travel industry.

Its genius is in how easy it is to use. A visitor to our website will make a few simple choices and end up at a page that provides them with multiple information tools. These tools can be easily manipulated to accommodate a multitude of variations; all based on the users whims.

The attractive layout of the tool provides proof of the age old expression – “form follows function”. Our designers were asked to come up with a way to give website users the information and tools that travel & tour companies possess but are unable to share due to various reasons. We wanted to make it simple for the end user, whether they were an experienced travel agent or

someone planning a trip online for the very first time.

We are thrilled with the end result. It achieves everything we wanted and more, and does it with a very attractive interface that is simple and easy to use. The simplicity is amazing when you consider the depth of information it makes available and the number of choices it offers.

A dedicated staff of nine web designers has worked on this easy to use tool for the last nine months and will continue to work on its enhanced version for another few months. The enhanced version will provide real time pricing and availability as you build your own vacation, taking into account individual variables as small as the kind of chauffer driven vehicle you will use from the airport to the hotel and whether you will need lunch or dinner included on any particular day.

*A simple path to conservation & profits*  
All of Easy Tours’ travel offerings are available with a zero Carbon Footprint. You pay a nominal surcharge (that is quoted separately) for this privilege. We invite our guests, if they are so inclined, to double the surcharge amount.

Whether a guest chooses to participate in these efforts or not, Easy Tours contributes a portion of every dollar we earn to environmental and/or social organizations. We do this because it simply makes good business sense for us to do so.

We have always been a ‘green company’, but for very selfish reasons. When Easy Tours commenced operations, we discovered that it made the most business sense for us to support the communities we did business in, and to protect, enhance, and ensure the continued existence of our surroundings wherever we did business.

As an employer we realized that we were able to recruit and retain the most productive employees if we took an approach that enhanced their (and their families) sense of well being by providing an above average wage structure, positive and encouraging work environments and a reward + recognition based culture.

When we set up our operating procedures, Easy Tours decided to maintain a synergistic philosophy. We believe our environment is not just defined by the nature and wildlife we strive to preserve, but also by the societies and economies

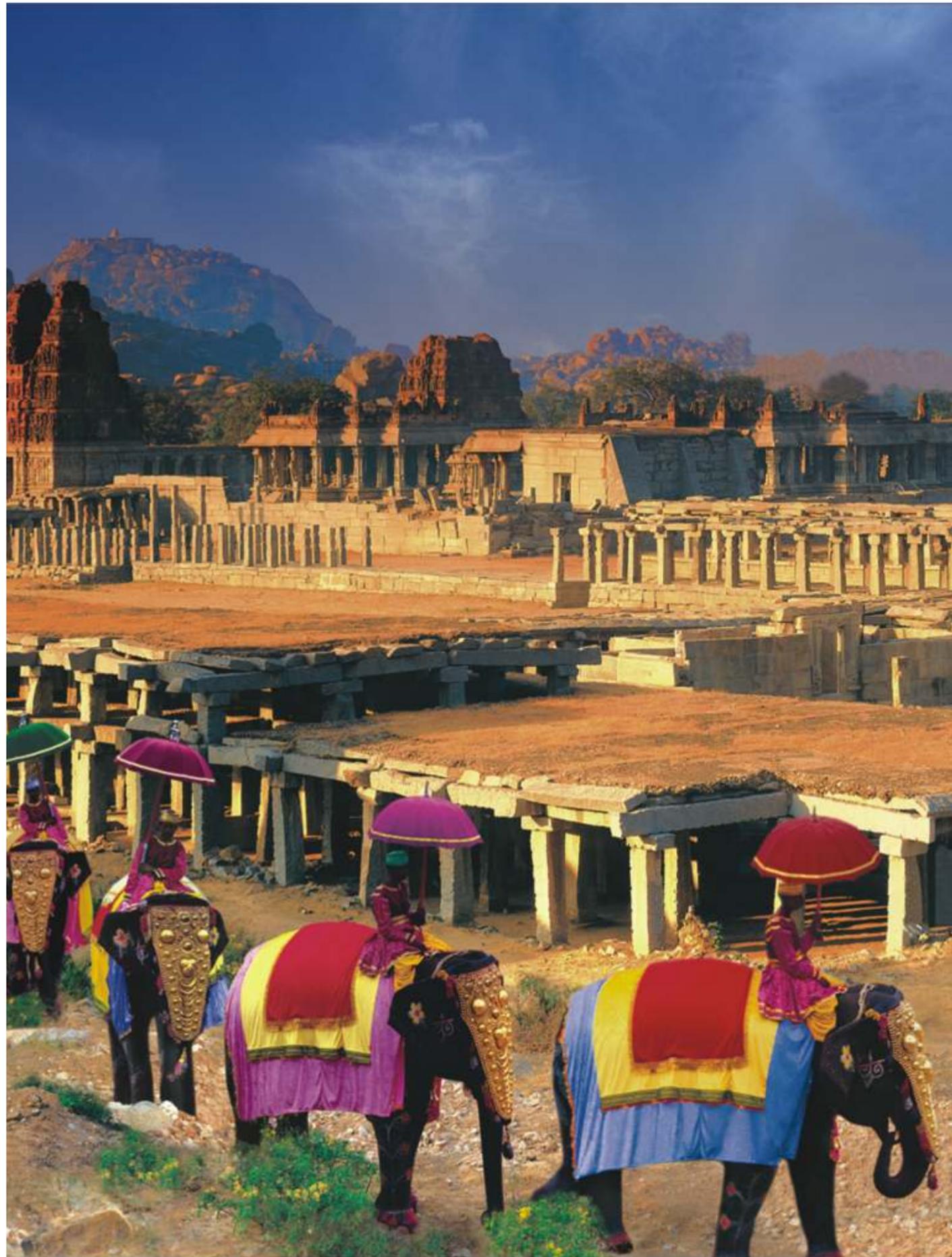
that occupy the land where we operate.

We work hard to ensure a symbiotic relationship between all of the above elements. We work to reduce and even reverse the carbon footprint (created by the travel services we provide) by planting trees in areas where deforestation has devastated the habitat and local communities. We donate to and partner with wildlife conservation programs that are leading such efforts in many of Asia’s wildlife habitats.

Easy Tours supports charitable organizations that are active in the areas where we do business. We recruit local talent wherever we establish Operation Centers, and then provide the recruits with the very best training, education, & support, empowering them to succeed.

As one example of the synergy between environmental & social responsibility, the Principal’s of Easy Tours have established a not for profit foundation that is currently operating two centers in India. These centers employ underprivileged locals from rural communities.

These efforts are currently focused in two endeavors – organic farming in our own small (as yet) farms, and local hand crafted specialty products that are wholesaled and retailed internationally. Co-operative societies have been set up so as to distribute the profits made by these endeavors among the disadvantaged communities. Part of what we charge you will be directly invested in local economies and grass roots environmental campaigns.



## India

India can be bewildering to the first time visitor; it is an ancient and incredibly complex nation. Foreign influences have been altering India for thousands of years, and the rituals and behavior you'll encounter are usually a result of many millenniums of evolution.

While you're with Easy Tours, you'll have the best opportunities to experience India's amazing diversities in people, architecture, geography, and cultural heritage. We offer you options between exploring all aspects of this amazing nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to India.

Nature is at its best in India. Explore the awe inspiring peaks of the Himalayas, which are crowned by Mount Everest. Visit India's Great Plains that spread outwards from Delhi, including the fabled desert that covers much of Rajasthan and encompasses the magical cities of Jaipur, Jodhpur, and Udaipur, as well as the famous Pushkar Camel Festival.

Discover India from where these plains end, and the lush Deccan plateau takes over, dominating southern India. Experience the Ghats, where the plateau descends to meet the mostly virgin beaches and warm waters of coastal Indian resorts like Goa and Kochi (Cochin). Visit Mumbai (Bombay), the bustling city that houses the largest and most prolific motion picture industry in the world.





India is home to tens of thousands of animal & bird species. They all play an integral part in Indian society, history and day to day existence. Visit India and you can experience Wildlife Parks & Sanctuaries that are home to many of these species, including almost two thirds of the Earth's remaining tigers, roughly

half of the planets elephants, and the world's only surviving Asiatic lions. Meditate or enhance your knowledge of Yoga in Ashrams where these sciences have been practiced since ancient times. Learn about Ayurveda or get treatments from the best Ayurvedic centers in the world.

### India has twenty eight UNESCO World Heritage Sites

- › Agra Fort
- › Ajanta Caves
- › Buddhist Monuments at Sanchi
- › Champaner-Pavagadh Archaeological Park
- › Chhatrapati Shivaji Terminus
- › Churches and Convents of Goa
- › Elephanta Caves
- › Ellora Caves
- › Fatehpur Sikri
- › Great Living Chola Temples
- › Group of Monuments at Hampi
- › Group of Monuments at Mahabalipuram
- › Group of Monuments at Pattadakal
- › Humayun's Tomb, Delhi
- › Kaziranga National Park
- › Keoladeo National Park
- › Khajuraho Group of Monuments
- › Mahabodhi Temple Complex at Bodh Gaya
- › Manas Wildlife Sanctuary
- › Mountain Railways of India
- › Nanda Devi
- › Outb Minar and its Monuments, Delhi
- › Red Fort Complex
- › Rock Shelters of Bhimbetka
- › Sun Temple, Konârak
- › Sundarbans National Park
- › Taj Mahal
- › Valley of Flowers National Parks.





## Dubai

Dubai is one of the seven emirates that make up the United Arab Emirates (UAE), yet it is very different from the rest of the Emirates in many ways.

To begin with, Dubai has a strong policy to attract foreigners, both for business and pleasure. Dubai is distinct from other members of the UAE in that revenue from oil accounts for a very small portion of its gross domestic product.

This approach has resulted in a modern metropolis where luxury trappings abound. Some examples of this are the mammoth ultra luxury hotels of Dubai – only Las Vegas comes close to competing with the modern magnificence of these establishments.

Dubai attracts an incredible number of tourists in relation to its size, and the biggest single source of its revenue is from tourism.

The combination of Arabic culture, a mythical desert, the aforementioned luxurious trappings, world class duty free shopping and picturesque beaches all combine to attract the casual tourist.

It has also achieved fame through spectacular real estate projects, by hosting major



sports events & conferences and by establishing itself as a premier international hub for air travel. In recent years it has been actively positioning itself as an international financial center and is now attracting a lot of travelers for associated business endeavors.

Dubai is the most populous, and the second largest, emirate of the UAE after Abu Dhabi. It has an arid & sub-tropical climate. Rainfall is infrequent and does not intrude in tourism activities.

The weather in Dubai is temperate and sunny between November and March, making it a great destination for the winter months.



## Nepal

Nepal is a land of startling contrasts. Parts of the small nation are barely above sea level, yet the land rises quickly to the awe-inspiring heights of the mighty Himalayan range, culminating in Mount Everest.

Kathmandu is an ancient capital now transformed into an over-crowded metropolis, where the pace of life moves a lot quicker than the rest of the nation. Yet older parts of the city still retain their original charm and the majority of Nepal's monuments are in the Kathmandu Valley.

Bustling bazaars co-exist peacefully with Living Temples that continue to attract uncountable Hindu & Buddhist pilgrims, just like they have for over 2500 years. Very different from this is the breathtaking pastoral beauty of

the rural parts of Nepal, as evidenced by the fairytale charms of towns like Pokhara.

While you're with Easy Tours, you'll have the best opportunities to experience Nepal's amazing diversities in people, architecture, geography, and cultural heritage. We offer you options between exploring all aspects of this Himalayan nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Nepal.

World Heritage sights include the Kathmandu Valley, the small town of Lumbini (birthplace of Lord Buddha) & two of Asia's best Wildlife Parks, Royal Chitwan National Park & Sagarmatha National Park.





## Malaysia

Malaysia is made up of two parts – there are 11 states in the Malaysian Peninsula and two states (Sabah and Sarawak) on the northern edge of the island of Borneo. Most tourists are familiar with images of the growth and prosperity of cities like Kuala Lumpur, what is not that commonly known the abundance of amazing natural sights that Malaysia has to offer.

Malaysia is a melting pot made up of many races and religious beliefs about 57% of the inhabitants of the main peninsula are of Malay descent while the rest are predominantly of Indian & Chinese origin.

This combination of diverse cultures has led to a plethora of festivals and rituals that exist in harmony with a modern nation that is

prospering with rapid ongoing industrialization and economic growth.

Easy Tours offers you options between exploring all aspects of this amazing nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Malaysia.

As evidenced by what you will see on a map, a significant part of Malaysia is located on the ocean; what the map does not show you is the incredible diversity of what lies in between. The nation has a host of world class ocean front destinations, made popular by luxurious resorts, marine life, water sports & inexpensive duty free shopping.





## Cambodia

The recorded history of Cambodia goes back two millenniums to the 1st century AD. The citizens of Cambodia have survived an amazing array of horrific events, and it is a miracle that the scars of the experiences have not corroded the intrinsic gentleness & warm hospitality of the people.

Cambodia is home to one of the world's most magnificent historical wonders, UNESCO World Heritage Site Angkor. Angkor is a boon to the fledgling economy of Cambodia as it struggles to take root.

Angkor is one of those destinations you have to experience it to understand it. No pictures or video, no matter how attractive or

exhaustive, even begins to transmit how Angkor will affect you when you experience it with a passionate Easy Tours Guide.

Easy Tours offers you options between exploring both aspects of this amazing nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Cambodia.

Angkor Archaeological Park houses the spectacular remains of the Khmer Empire's different capitals for the period between the 9th & the 15th centuries. The Temple of Angkor Wat has been photographed more than most monuments on this planet.



The Bayon Temple at Angkor Thom may not be quite as widely recognized, but its vast collection of amazing sculptures is an experience not to be missed. The other UNESCO sight is the Temple of Preah Vihear. This is an impressive complex of a succession of sanctuaries that are all interlinked by an organized pattern of stairways & walkways that are aligned on an 800 meter long network. The synergy between nature and architecture is awe-inspiring in its simplicity.

Cambodia's geography ranges from mountain ranges to the Great Lake Tonle Sap Area, and from vast plains to the rich coastal regions on Cambodia's gulf. There are colorful festivals and rituals and the official state religion is Buddhism.



## Vietnam

Vietnam is located on the Eastern tip of the Indochina Peninsula in Southeast Asia. Most tourists are familiar with its recent turbulent past what is not that commonly known is the amazing lush beauty of this nation as well as its rich cultural heritage.

The culture of the urban areas differs substantially from the culture of rural Vietnam, the nation is prospering and economic growth has been rapid in the last couple of decades. Easy Tours offers you options between exploring both aspects of this amazing nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Vietnam.

As evidenced by what you will see on a map, a significant part of Vietnam is located on the ocean; what the map may not show you is

that seventy five percent of the nation's terrain is mountainous. The combination of these natural factors with the enormous scale of the Mekong & Red River deltas results in a land where amazing vistas are almost commonplace.

The major tourism destinations in Vietnam include urban areas such as Hanoi, Danang City, Ho Chi Minh City, Nha Trang City, & Halong City. The amazing natural beauty and diverse cultural splendor of the Mekong Delta are world renown visiting this area is a must see for all tourists.

World Heritage sights include breathtakingly spectacular Halong Bay and it's incredible collection of islands, the ancient town of Hoi An, the Imperial city (Hue City) with its Buddhist legacy and structures, the archeological splendors at My Son & the natural wonders at Phong Nha-Ke Bang National Park.



## Bhutan



Bhutan is the last of the mystical Himalayan Kingdom's. Almost three quarters of its land is still virgin forest and it is a treasure trove of both wildlife and cultural antiquity. Not much has changed here in the last century, and that is how the locals like it.

The Bhutanese people are devout Buddhists and feel that progress should not be achieved at the expense of their way of life. Their unique & peaceful culture promotes a perfect synergy between everything that makes up their world, and this, combined with the natural borders the Himalayas provide, has resulted in an environment that is as pristine as anything on this planet.

Easy Tours offers you options between exploring the regular tourism circuits of this amazing nation, and being selective in what you

choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Bhutan.

Breathtaking Himalayan vistas are commonplace and there are many ancient and remarkable monasteries that are strategically located in seemingly inaccessible crags of the picturesque mountains. A highlight of any visit to Bhutan is explorations of these monasteries. Another highlight is treks that expose you to the sublime beauty of nature at its best.

There are colorful festivals and rituals that are all rooted in Buddhism and the deep spirituality of the people. Much of the art and cultural activities also reflects these Buddhist religious beliefs & the perfect communion the Bhutanese enjoy with their surroundings..

## Tibet

Tibet has been called 'The Roof of the World' for very good reason. With an average elevation well above 13,000 feet, much of it is stark and barren country, yet all of it is strangely beautiful. The Himalayan peaks that surround you are awe inspiring, which they should be since you are right in the middle of the tallest mountains in the world.

Quiet naturally, the Tibetan Plateaus is the highest plateau on the Earth, and it is home to a variety of flora and fauna that are inherently unique to this region. There are picturesque Himalayan rivers and streams that flow through this ancient land & spectacular vistas galore everywhere you turn.

Magnificent Potala Palace and Lhasa's other historical gems are a must on any visitors itinerary. Lhasa is an ancient capital that is fast being altered, its unique character and ethereal nature now besieged by the influx of immigrants. Life now moves a lot quicker in places like Lhasa when compared to the rest of Tibet and commercialization is gradually encroaching upon the mystical charm of this Buddhist capital. Very



different from this is the stark & breathtaking beauty of the rural parts of Tibet, as evidenced by the quaint charms of towns like Zhangmu, a trade stop between Nepal and Tibet.

The time frame for experiencing many of these places (such as Zhangmu) is limited as they will soon be made widely accessible (to immigrants) by the construction of major highways.

While you're with Easy Tours, you'll have the best opportunities to experience Tibet's amazing people, architecture, geography, and cultural heritage. We offer you options between exploring all aspects of this Himalayan nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Tibet.

There are colorful festivals and rituals that are mainly rooted in Buddhism and the deep spirituality of the people. Much of the art and cultural activities also reflects these Buddhist religious beliefs.

# Laos

Laos is the only landlocked nation (surrounded by Vietnam, Cambodia, Thailand, Myanmar, & China) in Indochina. It more than makes up for this with the beautiful mountains (that make up 70% of its landscape) and the spectacular Mekong River, which flows through much of this ancient nation.

The authorities have controlled growth and the cities & towns of Laos have not undergone the drastic change that the other Indochinese nations have experienced, thereby preserving many parts of Laos much as they existed long ago.

Easy Tours offers you options between exploring all aspects of this amazing nation, and being selective in what you choose to experience. Our local expertise is matched only by the extreme level of personalized service we provide for visitors to Laos.

The major tourism destinations in Laos include the current capital, Vientiane, and the little village of Ban Pak-Ou, which is the base for visits to the famous Pak-Ou Caves.

World Heritage sights include the ancient town of Luang Prabang, whose history goes back to at least the 7th century. Situated on the banks of the picturesque Mekong River, this historical city was the capital of the kingdom of Laos till 1975.

Also located on the Mekong River, Vat Phou (and Associated Ancient Settlements) is the other UNESCO sight. It is an amazing display of synergistic beauty between God and mankind's creations & its archeological marvels date back to the 5th century.

There are colorful festivals and rituals and nine out of ten members of the population practice Buddhism. Much of the art and cultural activities reflect these Buddhist religious beliefs.



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